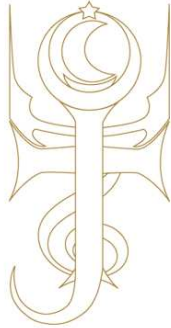


Chi Kri Symbol Breakdown



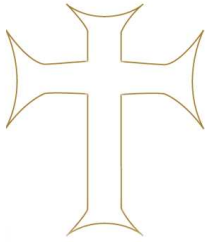
I designed the Chi Kri symbol in 1995 to represent the company's philosophies. There are six parts to the symbol, each with their own individual trait. The symbol as a whole also represents the Zodiac system and the Chakra / energy system.

The Zodiac is represented by the Taurus bull-horns at the top and the Scorpio's tail at the bottom. Taurus and Scorpio are at opposite ends of the Astrological spectrum. My mother, brother and I were born in Taurus on the 1st, 3rd, and 4th of May respectively. I was named under the sign of Scorpio in the traditional Hindu "Rashi" (star sign) system. In this system each letter of the alphabet corresponds to a star sign, and thus the letter initiates a deeper relationship with the sign and its planetary influence. I should have been named under Taurus in truth (with the letters D or R starting my name), but my parents decided to name me after "*the boy next door called Neil*"!

The Chakra and energy system is represented firstly by the spine of the symbol acting as the human spine along which the 7 chakras are placed. The base of the symbol is a coiled tail which in the yoga system is known as the kundalini. The top of the Chi Kri symbol with the horns represents the shape of the head, and the tiny 5 pointed star at the top is the actual shape of the spiritual third eye or Anjna Chakra.

-Neil Patel

Individual aspects of the symbol



The Crucifix of Christ – Symbolises **faith** and **sacrifice**. This is not to promote any one religion, but to symbolise the dedication and character required to pursue Chi Kri properly.

Faith is the wisdom and knowledge of Self; that is to know that above and beyond all worldly concerns you are an all-powerful and beautiful soul, and to have faith in the Spirit beyond creation and your own soul. Faith is what keeps a man going through the storm, the knowledge that the storm will cease and he will be free again. Faith is the cornerstone of Chi Kri.

Sacrifice is of the ego, the *attachment* to the world around you and the smallness of the human mind. In order to discover the soul and to discover the worlds within and beyond this one a certain amount of sacrifice is needed. It is rare that people are disciplined enough to change. Chi Kri is all about change, determination, and pliability.

The Treble Clef of Music– Symbolises rhythm, dance and creativity.



The element of rhythm keeps order and structure to all moving energies. Pattern, sequence, time, space and the co-ordination of these things is rhythm. Life must have rhythm, and so must yoga practise, music, and speech. Chi Kri follows the rhythm of the soul and places great emphasis on helping others fine various inner rhythms and patterns to build on. Rhythm takes mental sharpness and a keen sense of energy movement; two aspects that keep the being fresh and alert throughout life.

Creativity is the primal force in the manifested universe. When the Spirit decided we would come into being, it was the force of creativity that produced all that we enjoy and inhabit. It keeps working to evolve us and to help us express ourselves. Everything is created, and we are all creative beings. Having the ability to create and express is a gift waiting to be opened by all.

The Gate of Protection



The gate of Chi Kri symbolises protection against negativity, and the guarding of the positive. In Chi Kri, one's own state of peace is viewed as the greatest gift of life. We learn to protect peace under all circumstances. Peace is the gateway to the soul, and indeed, the very skin of the soul itself. The gate also represents the spiritual buffer placed around the soul dampening out all stress, negative influence, and attacks upon it. It may sound negative to even think of a gate, but Chi Kri is a practical system that realises that defence is equally important as attack in the game of life.

The Horns of the Bull



The horns of the bull represent the power of the symbol. Chi Kri does not allow any cowardice, shirking of responsibility, fear, or doubt to creep into its psyche. Instead Chi Kri teaches that one must stand up for one's wholesome beliefs and not be afraid to attack mental stagnancy within or manifest in the world – for a righteous cause. But the attack we speak of is energy and words, as we believe consciousness is the primary cause of all things. Physical power is also important, but must be controlled and positive. Physical attacks if necessary are to be made in defence of others only, or if after words and restraint fail, for self-defence.

The Crescent Moon of Shiva, Lord of Yoga



Aside from the name given to Shiva as he drank the poisons of the universe (Neel kanth) another link with Shiva and Chi Kri is yoga. Shiva is the original orchestrator of the yogic tradition, and is therefore *Lord of Yogis*. This is not a Hindu tradition, but a universal one. Hindu links to Shiva are their choice, however, Shiva does not belong to any religious group, and neither was yoga intended to. The crescent moon (the final and 16th phase of the moon) represents the cooling, motherly aspect required by the Lord of Yoga as he drank these universal poisons.

The Third Eye or Ajna Chakra



At the pinnacle of the symbol of Chi Kri is a five pointed pentagonal star. The five points of the star represent the five ideational energies of creation from whence all universal life originates. The star is the body of light that surrounds the soul, and that which the ego-consciousness must pass through for liberation. This symbol reminds us of our ultimate goal in life, union through the third eye with the Creator.